

2025-26 Accreditation Terms and Conditions (Code of Practice of Sports News Reporting Signatories)

Executive Summary

These Cricket Australia 2025-26 Accreditation Terms and Conditions (Code of Practice of Sports News Reporting Signatories) (**Terms**) govern the process for approval and use of Accreditation to enter any venue hosting matches throughout the 2025-26 Cricket Season. Cricket Australia (**CA**) has the exclusive right to determine the terms on which access is granted to the Venues.

Under these Terms, the applicant:

- must comply with the Terms, which incorporate the 2025-26 Ticket and Entry Conditions and venue regulations;
 - must comply with all lawful directions from CA Authorised Personnel while in the venues
 - must ensure accreditation is worn and remains visible at all times, and in all areas of the venue governed by CA's accreditation system;
 - must conduct themselves in a manner that is respectful and is considered of appropriate workplace behaviour while in and around a venue;
 - must not tamper with or destroy of an accreditation pass;
 - must not and enter the field of play without approval;
 - must not consume alcohol whilst wearing an accreditation pass;
 - acknowledges that they move around the venue at their own risk;
 - acknowledges and agrees that any rights in connection with the accreditation granted to the applicant cannot, be loaned, transferred, licensed or in any other way assigned to another person or entity for any purpose whatsoever;
 - acknowledges that accreditation does not permit the holder to attend a match as a spectator or to occupy any seat, corporate or members' facility in the venue that would normally be covered by a ticket or membership;
 - acknowledges and agrees to the terms of the Cricket Australia Collection Statement (at cricket.com.au/collection-statement) and Privacy Policy (at cricket.com.au/privacy);
 - acknowledges that all accreditation devices remain the property of CA and in the event of a breach must be returned immediately to CA upon request; and
 - will be:
 - refused an accreditation pass or otherwise have it revoked;
 - refused access to a venue; and/or
 - removed from the venue at any time;
- if the applicant, in the opinion of CA, is noticeably under the influence of alcohol, narcotics, stimulants or behaviour-modifying substance, is behaving violently, harmfully, or if the applicant's appearance or behaviour negatively affects the public standing of the match or CA; and

Please note:

These Terms apply only to Applicants who represent signatories to the Code of Practice of Sports News Reporting. The signatories as at 1 June 2025 are as follows:

1. Agence France-Presse (AFP)
2. APN News & Media
3. Associated Press
4. Australian Assoc. Press
5. Fairfax Media (SMH, Age, Fin Review, Brisbane Times)
6. Getty Images
7. News International (Sun, Sunday Times, The Times, News of the World)
8. News Corp (The Australian, The Daily Telegraph, The Courier Mail, Herald Sun, The Advertiser, The Mercury, Townsville Bulletin, NT News, Daily Mercury, The Observer, The Morning Bulletin, Fraser Coast Chronicle, News - Mail, Gympie Times, Sunshine Coast Daily, Queensland Times, The Chronicle, Warwick Daily News, Northern Star, Daily Examiner)
9. Perform
10. The Daily Mail
11. The Daily Telegraph
12. The Guardian
13. The Independent
14. The Independent on Sunday
15. The Observer
16. The Sunday Telegraph
17. WA Newspapers Limited (The West Australian and The Sunday Times)
18. Thomson Reuters (i.e. English Regionals)

The 2025-26 Accreditation Terms and Conditions (General) apply to all other Applicants

2025-26 Accreditation Terms and Conditions (Code of Practice of Sports News Reporting Signatories)

CA is a not-for-profit body with responsibility for the development of the game of cricket in Australia. CA has the exclusive right to determine the terms on which patrons and media are granted access to Venues during a Cricket Season.

Nothing in these Terms limits the rights of the Applicant and their employer and/or principal (separately and together, the Applicant) pursuant to the Copyright Act 1968 (Cth).

These Terms set out the terms on which CA grants the Applicant with accreditation for access to the Venues.

Notwithstanding any provisions of these Terms, CA reserves its right to take any action under the Copyright Act 1968 (Cth) and these Terms do not in any way limit its ability to exercise those rights.

The parties are signatories to the Code of Practice for Sports News Reporting (the **Code**). These Terms reflect the spirit and embody the principles of the Code.

For the avoidance of doubt, clauses 3.1(b), 3.2(b), 3.3(b), 3.3(e) and 3.4 of these Terms shall apply only to Text, Data or Photographs transmitted from or taken by any person in a Venue or sourced by any person from within a Venue or produced or generated by any person from within a Venue.

1.0 General Obligations

1.1 Conduct

The Applicant will:

- (a) comply with, and agrees to, these Terms, the Ticket and Entry Conditions (available at cricket.com.au/tickets) and any other conditions of entry applicable to the Venues as prescribed from time to time by CA, to the extent those terms of entry do not directly and materially conflict with the rights set out in these Terms;
- (b) abide by all lawful and reasonable directions of CA while in the Venues, including but not limited to the times and areas of access to the Venues, and will not enter the field of play at the Venue whether before, during or after the conduct of a Match at the Venue without prior written approval of the CA Media Manager;
- (c) at all times while within the Venues:
 - (i) wear any provided Accreditation and ensure that such badge, pass, vest and/or other accreditation device is visible at all times and in all areas controlled by CA where the Applicant is required to hold Accreditation as a condition of entry;
 - (ii) not tamper with or obscure any items described in (c)(i) above and return such items to CA immediately upon request;
 - (iii) not be prohibited from wearing standard-sized insignia on their clothing solely to identify them as employees or contractors of the employer and/or principal;
 - (iv) not breach the intellectual property rights of any person involved in the staging of a Match;
 - (v) not at any time permit, encourage or allow any person under the age of eighteen (18) to enter into any media facility areas at the Venue without the prior written consent of CA;
 - (vi) not conduct themselves in a manner that will or may bring the Match and/or the game of cricket into disrepute;
 - (vii) comply with all directions issued by CA with respect to appropriate workplace behaviour while in and around the Venue;

- (viii) not conduct themselves in any way that will or may cause offence to, or otherwise inhibit the enjoyment of, other media, rights holders, players, teams, or patrons at the Venue; and
- (ix) not consume alcohol whilst wearing any form of Accreditation.

1.2 Indemnity, Risk and Access

- (a) The Applicant agrees to indemnify and hold harmless CA, the State/Territory Cricket Associations, and the Venue and the League Teams and each of their employees, contractors, officers and agents against any loss, claim, expense or damage to CA and/or the State/Territory Cricket Associations and/or Venue and/or League Team or any of their employees, contractors, officers and agents resulting from a breach of these Terms by the Applicant (whether or not the Applicant is acting within the scope of the Applicant's employment or contract with the employer and/or principal) or their employer and/or principal or resulting from the revocation of accreditation by CA.
- (b) The Applicant acknowledges and agrees that the Applicant shall move in and around the Venue at their own risk. The Applicant specifically acknowledges the risk that cricket balls can travel at high velocity into the areas of the Venue that the Applicant may be present in and they may be struck.
- (c) The Applicant agrees that Accreditation does not permit the holder to attend a Match as a spectator or to occupy any seat, corporate or members' facility in the Venue that would normally be covered by a ticket or membership.
- (d) The Applicant will be :
 - (i) refused an accreditation pass or otherwise have it revoked;
 - (ii) refused access to a venue; and/or
 - (iii) removed from a venue, at any time,
 - (iv) if that person is noticeably under the influence of alcohol, narcotics, stimulants, or any behaviour-modifying substance, or if that person is behaving or is likely to behave violently, harmfully or in a manner contrary to public order, or if a person's appearance or behaviour negatively affects the public standing of the Match or CA.
- (e) The Applicant is strictly prohibited from using, wearing possessing, or holding promotional or commercial, political, religious or racist objects and materials, offering to sell, selling or possessing with intent to sell goods such as drinks, food, souvenirs, clothes, promotional and/or commercial items at any time in or at the Venue.
All such items may be removed or temporarily confiscated by stewards and/or any other duly authorised persons.

1.3 Accreditation Not Transferable

The Applicant acknowledges that any accreditation granted to the Applicant is personal to the Applicant and granted to the Applicant for the sole purpose of working at a Match and, without the prior consent of CA, which may be withheld in its absolute discretion, any rights in connection with accreditation may not be loaned, transferred or in any other way licensed or assigned to another person or entity for any purpose whatsoever.

1.4 Grant of Request

- (a) Failure to abide by these Terms will result in the Applicant (and their respective employees' and agents') Accreditation being revoked.
- (b) CA has the right to grant or reject the request for accreditation in its absolute discretion. In exercising this discretion, CA may have regard to any matters including:
 - (i) safety and security concerns;
 - (ii) genuine issues of space;
 - (iii) the need to ensure representation across international, national, and local Media Organisations; and

- (iv) the reach of the Applicant's coverage, and for news agencies, the scale of client base.
- (c) CA may amend these Terms or impose further terms and conditions on an Applicant's accreditation in its absolute discretion. Once granted, CA may revoke the Accreditation at any time in its absolute discretion without being liable to compensate the Applicant or any other person.
- (d) All Accreditation remains the property of CA. In the event of a breach of any of these Terms, accreditation devices shall, upon request by CA or by a CA Authorised Person, be delivered immediately to CA (or to the CA Authorised Person).

1.5 Minimum Age Requirement

Unless the following requirement is otherwise permitted or waived by CA in its absolute discretion, the Applicant warrants and represents to CA that the Applicant is or will be over the age of eighteen (18) prior to attending any Venue for the purposes of Accreditation under these Terms and the Applicant agrees that CA may revoke the accreditation at any time in its absolute discretion if the Applicant is not over the age of eighteen (18) at the time of attending any Venue.

1.6 Anti-Corruption

The Applicant acknowledges that CA and the International Cricket Council (ICC) have policies and procedures in place to guard against conduct of a corrupt nature in relation to cricket. In respect of all Accreditation, the Applicant:

- (a) agrees that any information the Applicant obtains by virtue of their accreditation will only be used for News Reporting and will not be used by the Applicant for betting on the outcome of a Match or any element of a Match or to induce any other person to do the same; and
- (b) consents to CA disclosing details of the Applicant to CA monitoring agencies and/or sports betting or wagering providers for the purpose of monitoring compliance with their obligations under this clause 1.6.

1.7 Use of Attributes

The Applicant agrees (to the extent permitted by applicable laws) that the Match is a public event and so agrees that incidental use may be made, free of charge, of the Applicant's name, voice, image and likeness by means of incidental coverage of the day's play at a Venue by way of live or recorded Audio/Video display, broadcast or other transmission or recording, Photographs or any other current and/or future media technologies from within or at a Venue.

1.8 Collection Statement and Privacy Policy

The Applicant agrees to the terms of the CA collection statement (at cricket.com.au/collection-statement) and Privacy Policy (at cricket.com.au/privacy).

1.9 Respect@Work

The Applicant agrees to be bound by CA's Respect@Australian Cricket Policy (a copy of which can be found [here](#)). The Applicant acknowledges and agrees that they will undergo any Respect@Work training at the direction of CA and that they may not be issued their accreditation until this training has been successfully completed.

2.0 Match Content, Media Conferences and Broadcast Match Vision

2.1 General

The following provisions apply in respect of any Video, other moving images and/or Audio relating to a Match played at a Venue during a Cricket Season.

Any rights not specifically granted to the Applicant are expressly reserved to CA.

2.2 Prohibition on capturing Match Content

Except as otherwise permitted by clause 2.3 and 2.4 below, the Applicant is prohibited from:

- (a) recording, broadcasting, or transmitting or assisting any person to record, broadcast or transmit from within or at a Venue by any means whatsoever any Video or other moving images and/or Audio (including or excluding commentary) of or relating to a Match, a Venue, attendees, or any activity at any Match (**Match Content**); and
- (b) selling, licensing, distributing or otherwise publishing, disseminating, or reproducing for any purpose (commercial or otherwise), whether in whole or in part, any Match Content.

2.3 Media Conferences

The Applicant may record and/or transmit any Video, moving images and/or Audio from within or at the Venue solely of an official CA media conference and not of any other occurrence at the Venue, subject to the Applicant complying with all reasonable directions of CA representatives.

2.4 Broadcast Match Vision

Applicant must comply with the following terms in relation to the Applicant's use or publishing of Broadcast Match Vision on news websites or Media Organisation platform (unless otherwise permitted by CA in writing at its sole discretion):

- (a) Broadcast Match Vision must be strictly used or published strictly for bona fide editorial use or purpose solely by bona fide media organisations in bona fide newspapers or sports-related magazines or on official on-line website versions of such printed newspaper or sports-related magazine. Broadcast Match Vision must not be used or published on a standalone basis, with no associated news reporting or overlaid commentary;
- (b) no more than three minutes of Broadcast Match Vision may be used by the Applicant (or the relevant Media Organisation) per Match (or day of play, in the case of test matches) (**Broadcast Match Vision Cap**);
- (c) the Broadcast Match Vision Cap applies across all of the Media Organisation's platforms (including social media);
- (d) each clip of Broadcast Match Vision must be transmitted as one continuous video clip and must not exceed ninety seconds in length;
- (e) Broadcast Match Vision must be geo-blocked to Australia; and
- (f) the Applicant must ensure that the relevant broadcaster (from which it has taken the Broadcast Match Vision) is provided the appropriate credit (e.g. "Courtesy of Seven Network" or "Courtesy of Fox Sports").

For the purposes of this clause 2.4, **Broadcast Match Vision** means an excerpt of audio-visual coverage of an event or events from a Match (such as a boundary, wicket, catch, piece of third umpire footage or stump cam footage and commentary of such event, or a compilation of such events) sourced from the broadcast feed of the relevant Match.

For the avoidance of doubt, CA considers that the follow use of Match Vision is not in accordance with the news reporting principles for fair dealing under the Copyright Act 1968 (Cth):

- (a) social media posts that contain Match Vision;
- (b) use of Broadcast Match Vision that exceeds the Broadcast Match Vision Cap;
- (c) Broadcast Match Vision not contained within a genuine video news report to which the Match Vision relates;
- (d) commercialisation of Broadcast Match Vision, such as pre-rolls; and
- (e) use of unaltered Broadcast Match Vision with a mere superimposed caption, with no editing and voice-over to produce a bona fide news report.

3.0 News Content

3.1 Text

- (a) The Applicant will be entitled to produce and, subject to clauses 3.4 and 3.5 below and paragraph (b) of this sub-clause, publish Text relating to a Match, the Venue, attendees, or activities at the Venue. Subject in all cases to clauses 3.4 and 3.5 below, Text generated within the Venue may be transmitted from the Venue to an outside agency for publication (by that agency or any third party recipient) for News Reporting only provided that any Text (including, for the avoidance of doubt, Text transmitted from the Venue by any other employee or agent of the Applicant) is not published or updated more than is reasonable to provide News Reporting only, which, for the avoidance of doubt, does not include Text or Text updates, or Text and Data updates together to approximate live or continuous coverage for the duration or a substantial period of a Match.

3.2 Data

- (f) The Applicant will be entitled to capture, produce and, subject to clauses 3.4 and 3.5 below and paragraph (b) of this sub-clause, publish Data relating to a Match, the Venue, attendees or activities at the Venue.
- (g) Subject in all cases to clauses 3.4 and 3.5 below, Data that is captured or produced within the Venue may be transmitted from the Venue to an outside agency for publication (by that agency or any third party recipient) for News Reporting only provided that any Data (including Data transmitted from the Venue by any other employee or agent of the Applicant) is not published or updated more than is reasonable to provide News Reporting only, which does not include Data or Data updates or, Data and Text updates together, approximating live or continuous coverage for the duration or a substantial period of a Match.

3.3 Photographs

- (a) The Applicant will be entitled to take and, subject to clauses 3.4 and 3.5 below and paragraphs (b) and (c) of this sub-clause, publish Photographs taken within the Venue.
- (b) Subject in all cases to the provisions of this clause 3.3 and clauses 3.4 and 3.5 below and further subject to paragraph (c) of this sub-clause, Photographs taken within the Venue may be transmitted from the Venue to an outside agency for publication (by that agency or any third party recipient) solely for News Reporting provided that any Photographs (including Photographs transmitted from the Venue by any other employee or agent of the Applicant) are not published or updated:
- (i) more than is reasonable to provide News Reporting only, which, for the avoidance of doubt, does not include Photographs or Photograph updates approximating live or continuous coverage for the duration or a substantial period of a Match; or
 - (ii) to simulate Video of a Match or a part of a Match or anything that occurs within the Venue.
- (c) The Applicant agrees that there must be no use of Photographs for any Commercial Purpose or other use whatsoever without the prior written consent of CA (which may be withheld in its absolute discretion, it being agreed that News Reporting is not a Commercial Purpose and/or Use), including in or on:
- (i) calendars, animations, avatars and invitations, packaging, collector cards, stickers, pop-up, stand-up or other cards, competitions, recordings, videos and films;
 - (ii) posters (other than those that form part of a newspaper or sports-related magazine of the same size and with print on the reverse and with no logos or designations of any third party other than CA or any sponsor of CA (as designated by CA);
 - (iii) advertisements, promotional and point-of-sale material;
 - (iv) games (including computer games);

- (v) software, including applications for Mobile Devices (other than applications that are or will be genuinely and ordinarily used for the publication of News Content);
 - (vi) clothing, memorabilia, merchandise; or
 - (vii) on Websites (other than provided under the terms of the accreditation),
- (d) Except as otherwise permitted by law, Applicant must not use (or cause or permit to be used by any third party) any Photographs in any book or other form of commercial publication (other than in respect of News Reporting) where such Photographs, as used, include:
- (i) any trade marks, logos or other intellectual property of CA; or
 - (ii) an image of any participant in any match played within or at a Venue,
- unless all clearances and consents have first been obtained in writing from CA and/or such participants, as the case may be.
- (e) Subject at all times to the provisions of this clause 3.3 and clauses 3.4 and 3.5, the Applicant is permitted to sell Photographs taken within or at a Venue to individual members of the public solely for their own non-commercial private purpose, provided:
- (i) the Applicant restricts the file size of digital Photographs to 2 megabytes and reproductions of Photographs to no larger than 16" x 20"; and
 - (ii) the Applicant and/or their employer and/or principal hereby grants to CA, State/Territory Cricket Associations and the Australian, State or League Teams a non-exclusive, worldwide, royalty-free, perpetual licence to use any Photograph taken within or at a Venue and published by the Applicant and/or third party licensee or recipient, for use in the non-commercial promotion of the game of cricket by CA and State/Territory Cricket Associations, and the Australian, State or League Teams (e.g. use in annual reports, policies, club membership initiatives, game development promotions and on official websites) on a royalty-free basis, i.e. free of charge. Any use other than those described in the preceding sentence, is subject to obtaining the approval of the Applicant, which will not be unreasonably withheld; and
 - (iii) subject to subparagraph 3.3(e)(i), above, the Applicant agrees to provide CA within a reasonable time after publication and via a mechanic to be agreed between the parties, each Photograph taken within or at a Venue by the Applicant and published by the Applicant and/or third-party licensee or recipient, in accordance with these Terms.

3.4 Archive

- (a) The Applicant is prohibited from creating or developing or in any way exploiting a database or archive or any amount of Text or Data or Photographs taken or sourced at or within a Venue, or in any way exploiting such a database, for use or sale by the Applicant for any purpose other than solely for News Reporting purposes by the employer and/or principal of the Applicant only.
- (b) A Media Organisation whose primary business is the dissemination of news, or whose primary business is the syndication of news and who, as part of its ordinary archiving practice, incorporates Text, Data or Photographs taken or sourced at or within a Venue into a syndicated news wire, may archive Text, Data or Photographs taken or sourced at or within a Venue (the Archived Material) provided that:
- (iv) access to and use of any Archived Material by the Applicant or any subscribers and/or customers of the Applicant are solely for News Reporting purposes in accordance with these Terms and the Code, and which, for the avoidance of doubt, shall not include access to or use of any Archived Material for any Commercial Purpose and/or Use, unless with CA's prior written consent; and
 - (v) the Applicant may permit any subscribers and/or customers of the Applicant to archive any Archived Material provided that;

- (A) the subscribers and/or customers are required to comply with these Terms and the Code; and
- (B) the Applicant is responsible for enforcing this clause 3.4 with respect to its subscribers and customers as a matter of its standard business practices.

3.5 General

- (a) Applicant shall not, without the prior written consent of CA, be permitted to:
 - (i) use, publish, disseminate or reproduce or sell, licence or distribute for use or publication by any third party any Photographs, Text or Data (in each case taken or sourced or transmitted from or produced or generated in or at a Venue) for any purpose including any Commercial Purpose and/or Use other than solely for News Reporting; or
 - (ii) transmit any dedicated live or near live ball-by-ball scoring or other service approximating live or continuous coverage for the duration of a substantial period of a Match using Data or Text or Photographs transmitted from the Venue, unless such Data, Text or Photographs are created, generated and sourced outside the relevant Venue.
- (b) The right to publish Data, Text, and Photographs under clause 3 is subject to the Applicant being prohibited in all circumstances from permitting the use whether itself or by third parties of Data, Text and Photographs in any manner that suggests an endorsement, approval or "sponsorship" of, or an affiliation with, CA, official cricket activities, any Australian Team or any member of any Australian Team, any State/Territory Cricket Association or team, any League Teams or any member of any State or Territory or League Team, by any third party which, for the avoidance of doubt, shall include the use of any such Data, Text and Photograph in connection with, or in the same creative as, any third party, name brand or logo (e.g. promoting a Photograph as the "XYZ pic of the day" or by in any way including any corporate logo or other designation of any third party in close proximity to the Photograph that would in any manner suggest any association between that third party and the Photograph or subject of the Photograph).
- (c) The Applicant will not knowingly licence or sell or supply any Data, Text, or Photograph to any third party who intends to use the Data, Text or Photograph for a Commercial Purpose and/or Use.
- (d) The Applicant is responsible for enforcing this clause with respect to third parties, and the Applicant, if they licence, sell or supply any Text, Data or Photograph to any third party, will ensure that the third party agrees to and does comply with, the requirement to:
 - (i) not use that Data, Text or Photograph for a Commercial Purpose and/or Use; and
 - (ii) to comply consistently with these Terms and the Code.
- (e) Notwithstanding anything else in these Terms, the sale or production or use of Photographs for advertising or promotional or merchandising purposes, including Photographs being used by a non-Media Organisation on a website or webpage or Mobile devices, in a publication or via some other medium for any purpose other than publishing of News Content on any technical platform including individual publications, webpages, digital platforms or print media where that platform or medium is not, or will not, be genuinely and ordinarily used for the publication of News Content, is strictly prohibited.

4.0 Definitions

Accreditation means any identifying badge, pass and/or vest, as may be provided by CA, the use of which is conditional upon these Terms.

Audio means and includes any sounds from within a Venue and any commentary or verbal description of a Match.

Commercial Purpose and/or Use means any commercial purpose and/or use and includes, but is not limited to:

- (a) promotions or any promotional materials;

- (b) advertising (including advertorials);
- (c) merchandising purposes, including all the
- (d) activities listed in Section 3.3(c);
- (e) any use in any manner that suggests an endorsement by or sponsorship of CA, State/Territory Cricket Associations, the League,
- (f) League Teams, official cricket activities, any
- (g) Australian or State Team or any member of any
- (h) Australian or State Team;
- (i) any use in connection with any third party or in any manner promoting or being associated with any third party unless with the prior written approval of CA (which may be withheld in its absolute discretion);
- (j) operating a statistics service (which does not include basic statistics for the purposes of News
- (k) Reporting); and
- (l) Photographs,

In each case being used by a non-Media Organisation on a website or webpage or Mobile Devices, in a publication or via any other medium on any technical platform including individual publications, webpages, digital platforms or print media for any purpose other than publishing of News Content including where that platform or medium is or will be genuinely and ordinarily used for the publication of News Content. For the avoidance of doubt, Publications using Text, Data or Photographs collected at, from or within a Venue for the purposes of News Reporting to promote that News Reporting is not a Commercial Purpose and/or Use and is permitted subject to the rights of CA, State/Territory Cricket Associations, any Australian, State/Territory or League Team or any member of any Australian, State/Territory or League Team including with respect to passing off and misleading and deceptive conduct.

Cricket Season means the period beginning on 1 August 2025 and ending on 31 March 2026.

Data means and includes all data, information and statistics of whatever nature relating to a Match, Venues, attendees and any activities at the Matches or Venues.

Internet means the global network of computer systems using TCP/IP protocols including without limitation the world wide web.

League means the competitions currently known as the KFC Big Bash League and the Weber Women's Big Bash League, or as they may otherwise come to be known in the future.

League Teams means any team that plays in the competitions currently known as the KFC Big Bash League and the Weber Women's Big Bash League, or as they may otherwise come to be known in the future.

Match means a cricket match played (but not necessarily completed) under the control or auspices of CA during a Cricket Season in Australia.

Media Organisation means an organisation whose primary purpose is providing News Reporting by any technical platform including individual publications, news websites, digital platforms, radio and television broadcasters, print media and news agencies. Such an organisation will usually:

- (a) play a significant role in informing the mass public;
- (b) accept the responsibilities and ethics of journalism; and
- (c) employ properly trained media personnel.

For the avoidance of doubt, in accordance with the Code, there are two classes of Media Organisation:

- (i) **News Agencies:** organisation whose primary business is the syndication of news, rather than its publication; and
- (ii) **General Media:** organisations whose primary business is the publication of news, rather than its syndication.

Mobile Devices means any portable or wearable device (whether now existing or hereafter invented) capable of being used while in motion

and receiving and/or displaying Text, Data, Photographs, Audio and/or Video by means of a wireless service including a tablet device.

News Content means content collected by a Media Organisation at a Venue that is not sold or produced or used for a Commercial Purpose and/or Use, namely:

- (a) Text (such as factual articles, editorial opinion, blogs and tweets);
- (b) Photographs (including in the form of photo galleries and iconic images);
- (c) Data (in the form of scores, team lists and/or basic statistics); and
- (d) a combination of any two or more of the above forms.

News Reporting means the reporting of News Content by a Media Organisation.

Photograph means any single still visual image and/or material or information capable of being converted into a still visual image relating to a Match, Venues, attendees and any activities at the Matches or Venues.

Terms means these Cricket Australia Accreditation Terms and Conditions (Code of Practice of Sports News Reporting).

Text means all forms of written material relating to a Match, Venues, attendees and any activities at the Matches or Venues (other than Data) and includes descriptions of play.

Venue means any cricket ground at which a Match is played and includes any area or facility at or around such cricket ground where access is controlled by CA, and any other venue, area, or place where a person is required to hold Accreditation as a condition of entry.

Video means any moving visual image or any series (being at least two) and/or any collection of single still images and/or information image or frame made available to simulate a moving visual image.